



## PwC Nigeria's Corporate Responsibility Initiatives

We are constantly seeking to increase our impact on society in line with our purpose of "Building trust in society and solving important problems. Our activities focus on social relevance and is designed to underline this ambition. This strategic objective means that we aim to design, deliver and sponsor initiatives that help resolve the key issues and challenges that society is currently facing.

Our CR effort in Nigeria is aligned with PwC's global strategy and focuses on four core areas:



### Responsible business

We create value for business and our communities in the areas of ethics, integrity and trust, and by using our core skills to help address issues central to fostering a sustainable business



### Diversity and inclusion

We create value for our people and our clients by promoting diversity, fostering a culture of inclusion and by supporting a healthy work-life balance



### Community engagement

We create value in our local communities by using people's time, skills and experience to make a lasting difference



### Environmental stewardship

We create value by understanding and reducing our impact on the environment. We also make a positive influence through our client work and thought leadership in this area

### Our flagship Corporate Responsibility initiatives include:

#### PwC Chess4Change Programme

The PwC Chess4Change is a developmental program designed to improve strategic and critical thinking skills amongst students of public secondary schools in Lagos State using the game of chess. It commenced in 2014 with six schools and has expanded to cover 18 schools in the 2019 edition.

The programme which runs year long, alongside the state's academic calendar, sees to the creation of Chess clubs in participating schools with weekly tutorials and intra-school practice competition organised by professional chess players and coaches. It also involves PwC staff volunteering to mentor the students of participating schools in various areas with the aim of improving their social skills and motivating them to become better members of society. The programme ends with a 3-day Grand Slam tournament during which participating schools compete for honours with prizes awarded to outstanding performers and their schools.



#### Annual "5 for 5" Staff & Alumni Walk for Charity

Our annual Walk for Charity tagged "5for5" covers a distance of five kilometers and is aimed at raising funds for five selected charities. Participation is drawn from our staff, partners and alumni of the firm who are all encouraged to make voluntary donations for the charities. Beneficiaries of the second edition of the Walk which held in October 2018 include Shelter for Abused Women and Children, Lady Atinuke Memorial Home, Street Child Care and Welfare Initiative, the National Cancer Prevention Programme and Down Syndrome Foundation Nigeria. Past beneficiaries include Cerebral Palsy Center, Surulere, Destiny Trust Center, Ibeju Lekki, Down's Syndrome Foundation, Health Emergency Initiative and Optimal Children's Home Magodo. Each benefiting charity receives a cheque of one million naira.



#### Capability enhancement workshop for journalists and Media Excellence Awards

Annually we hold two activities targeted at journalists and the Nigerian media community:

1. Capability enhancement workshop for journalists and;
2. Media excellence awards.

The workshop now in its sixth year is a one-day free training for journalists on various relevant topics by experienced subject matter specialists. The workshop is our contribution to building the capacity of journalists and enhancing their ability to execute their duties professionally while also better positioning themselves to take advantage of future opportunities. Over 500 journalists have benefited from this training.

The award on the other hand celebrates and rewards excellence in business reporting in Nigeria and is presented annually in four categories; Tax Reporting, Capital Markets Reporting, SMEs Reporting and Business & Economy Reporting.

Beyond just giving out the cash prizes, we hope that these initiatives become a motivating factor for journalists working in Nigeria to improve the quality of their reports and take greater interest in business reporting which is critical to the socio-economic development of our country.



#### We Support the following initiatives as part of our CR strategy;

##### Lagos State Government's Ready-Set-Work Project

In the past 3 years, PwC Nigeria has partnered with the Lagos State Government on this initiative aimed at repositioning tertiary education in the state and adequately preparing final year students of tertiary institutions for the world of work. We have welcomed over 30 beneficiaries to our office on a six months paid internship. This is in addition to our financial support to the programme and the provision of staff volunteers who participate in training the students on employability and entrepreneurship.



##### Teach for Nigeria

Teach For Nigeria believes that every child deserves quality education regardless of their socio-economic background. The programme place recent graduates and young professionals to teach in underserved schools through a two-year Fellowship. These Fellows are equipped to implement excellent teaching methods and innovative solutions to impact the lives of the communities they are placed. The long-term goal is to build a critical mass of young leaders who will tackle educational inequity. PwC provides financial support and our staff volunteer to visit the schools and mentor the Fellows.



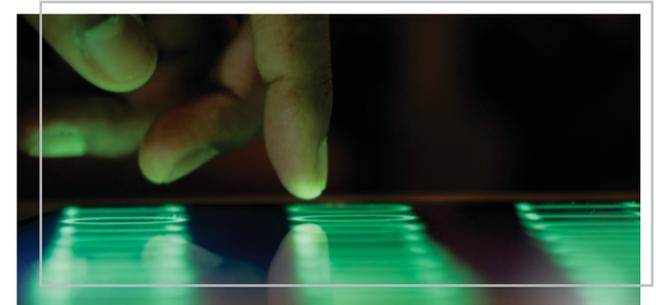
##### Naija Kids Cricket

PwC Nigeria is a sponsor of the nationwide Grassroots/ mass participation effort of the Nigeria Cricket Federation tagged "Naija Kids Cricket" aimed at increasing the participation of young people in Cricket in Nigeria



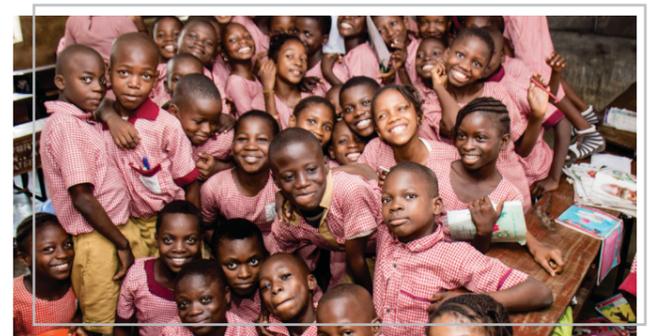
##### Code Lagos

An initiative of the Lagos State Ministry of Education aimed at educating Lagos State residents for the future of work – by teaching them how to write code and creatively solve problems. It runs in public and private schools in the state, from primary to tertiary. PwC provides financial support for this initiative.



##### Other projects

- Reading Campaign in public schools and donation of books
- Support of victims of emergencies such as Benue flood, Sierra Leone mudslide, etc
- International men and women's day outreach to schools
- Children's Day outreach, amongst others



At PwC, we strive to create socio-economic value by using our skills and experience to engage with and help local communities, measuring our impact and encouraging a network-wide focus on capacity-building and education. We hope to do more because PwC Cares.

#### Connect with us

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